

UP Global Sourcing Holdings plc

Admission to trading on the London Stock Exchange

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This announcement is an advertisement for the purposes of the Prospectus Rules of the Financial Conduct Authority (the "**FCA**") and not a prospectus and investors should not purchase any shares referred to in this announcement except on the basis of information in the prospectus (the "**Prospectus**") published on 1 March 2017 by UP Global Sourcing Holdings plc (the "**Company**" and, together with its subsidiaries and subsidiary undertakings, the "**Group**") in connection with the admission of the ordinary shares in the capital of the Company to the premium listing segment of the Official List of the FCA and to trading on London Stock Exchange plc's main market for listed securities. Copies of the Prospectus are available for inspection at the Company's registered office at Manor Mill, Victoria Street, Chadderton, Oldham, Greater Manchester OL90DD, and on the website of the Company at www.upgs.com, subject to applicable securities laws.

6 March 2017

UP Global Sourcing Holdings plc

Admission to the Official List and to trading on the main market of the London Stock Exchange

Dealings commence at 08:00, 6 March 2017

UP Global Sourcing Holdings plc (the "**Company**" or "**Ultimate Products**"), the innovative consumer goods group, today announces that 82,169,600 ordinary shares ("**Ordinary Shares**") have been admitted to the premium listing segment of the Official List of the Financial Conduct Authority ("**FCA**") and to trading on the main market of the London Stock Exchange. Dealings will commence at 08:00am under the ticker UPGS.

The Prospectus, which is dated 1 March 2017, is available for inspection at the Company's registered office at Manor Mill, Victoria Street, Chadderton, Oldham, OL9 0DD, United Kingdom and at the offices of Hill Dickinson LLP at The Broadgate Tower, 20 Primrose Street, London EC2A 2EW, United Kingdom. The Prospectus is also available on the website of the Company at www.upgs.com, subject to applicable securities laws.

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Notes to editors

Except where the context otherwise requires, defined terms used in these notes to editors and this announcement have the meanings given to such terms in the Prospectus.

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The Ordinary Shares referred to in this Announcement have not been and will not be registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under the securities laws of any state or other jurisdiction of the United States, and may not be offered, sold or transferred within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act. The Ordinary Shares have not been and will not be approved or disapproved by the US Securities and Exchange Commission, any state securities commission or other regulatory authority in the United States, nor have any of the foregoing authorities passed upon or endorsed the merits of the Offer or the accuracy or adequacy of this announcement. Any representation to the contrary is a criminal offence in the United States.

In connection with the Offer, the Banks and any of their respective affiliates, acting as investors for their own accounts, may purchase Ordinary Shares and in that capacity may retain, purchase, sell, offer to sell or otherwise deal for their own accounts in such Ordinary Shares and other securities of the Company or related investments in connection with the Offer or otherwise. Accordingly, references in the Prospectus to the Ordinary Shares being offered, acquired, placed or otherwise dealt in should be read as including any offer to, or acquisition, placing or dealing by the Banks and any of their respective affiliates acting as investors for their own accounts. In addition, the Banks or their respective affiliates may enter into financing arrangements and swaps in connection with which they or their respective affiliates may from time to time acquire, hold or dispose of Ordinary Shares. Neither of the Banks has any intention to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligations to do so.

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Neither the content of the Company's website nor any website accessible by hyperlinks on the Company's website is incorporated in, or forms part of, this announcement.