

UP Global Sourcing Holdings plc
"Ultimate Products" or "the Group"

Director's share purchase

Ultimate Products, the owner, manager, designer and developer of an extensive range of value-focused consumer goods brands, announces that it has received notification that, Alan Rigby, Senior Independent Non-Executive Director, has today purchased 25,000 ordinary shares of 0.25p each ("**Ordinary Shares**") at 39.999p. As a result, Mr. Rigby is interested in 25,000 Ordinary Shares, representing 0.03% of the Company's issued share capital.

For more information, please contact:

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Simon Showman, CEO

Andrew Gossage, Managing Director
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Rob Greening
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Sam Austrums

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

Details of the person discharging managerial responsibilities / person closely associated	
a)	Name Alan Rigby
2	Reason for the notification
a)	Position/status Senior Non-Executive Director
b)	Initial notification /Amendment Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
a)	Name UP Global Sourcing Holdings Plc
b)	LEI 213800Q5GWTVIW6KJW33

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each in the capital of UP Global Sourcing Holdings plc GB00BYX7MG58				
b)	Nature of the transaction	Purchase of ordinary shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>39.999 p</td> <td>25,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	39.999 p	25,000
Price(s)	Volume(s)					
39.999 p	25,000					
d)	Aggregated information - Aggregated volume - Price	25,000 39.999 p				
e)	Date of the transaction	02/05/2018				
f)	Place of the transaction	London Stock Exchange (XLON)				