

19 April 2022

UP Global Sourcing Holdings plc

"Ultimate Products" or the "Group"

Interim Results investor presentation

Ultimate Products, the owner, manager, designer and developer of an extensive range of value-focused consumer goods brands, is pleased to announce that it will be conducting a live presentation following the release of its Interim Results for the six months ended 31 January 2022.

*The event will take place at **3.15pm on Thursday, 5 May 2022.***

The online presentation will be hosted by the management of Ultimate Products and is open to all existing and potential shareholders. Questions can be submitted during the presentation and will be addressed at the end.

Ultimate Products is committed to ensuring that there are appropriate communication channels for all elements of its shareholder base so that its strategy, business model and financial performance are clearly understood.

To register, please go to this link: [UPGS presentation sign up](#)

A recording of the presentation will be available shortly after the event at this link: [UPGS research content](#)

For more information please contact:

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About Ultimate Products

Ultimate Products is the owner of a number of leading homeware brands including Salter (the UK's oldest homeware brand, established in 1760) and Beldray (a laundry, floor care, heating and cooling brand that was established in 1872). According to its market research, nearly 80% of UK households own at least one of the Group's products.

Ultimate Products sells to over 300 retailers across 38 countries, and specialises in five product categories: Small Domestic Appliances; Housewares; Laundry; Audio; and Heating and Cooling. Other brands include Progress (cookware and bakeware), Kleeneze (laundry and floorcare), Petra (small domestic appliances) and Intempo (audio).

The Group's products are sold to a broad cross-section of both large national and international multi-channel retailers as well as smaller national retail chains, incorporating discount retailers, supermarkets, general retailers and online retailers.

Founded in 1997, Ultimate Products employs over 300 staff, a significant number of whom have joined via the Group's graduate development scheme, and is headquartered in Oldham, Greater Manchester, where it has design, sales, marketing, buying, quality assurance, support functions and warehouse facilities across two sites. Manor Mill, the Group's head office, includes a

spectacular 20,000 sq ft showroom that showcases each of its brands. In addition, the Group has an office and showroom in Guangzhou, China and in Cologne, Germany.

Please note that Ultimate Products is not the owner of Russell Hobbs. The company currently has licence agreements in place granting it an exclusive licence to use the "Russell Hobbs" trademark for cookware (NB this does not include Russell Hobbs electrical appliances).

For further information, please visit www.upgs.com