

10 May 2022

UP Global Sourcing Holdings PLC

"Ultimate Products" or "the Company" or "the Group"

Persons discharging managerial responsibilities "PDMR" shareholding

Ultimate Products, *the owner of a number of leading homeware brands including Salter (the UK's oldest homeware brand, est.1760) and Beldray (est.1872)*, announces that on 9th May 2022, Simon Showman sold from a personal holding 46,500 ordinary shares of 0.25p each ("Ordinary Shares") at a price of 130p per Ordinary Share and each of his three children's ISAs each bought 15,500 Ordinary Shares all at a price of 130p per Ordinary Share.

In addition, on 9th May 2022, Graham Screawn sold from a personal holding 61,072 Ordinary Shares at a price of 130p per Ordinary Share; his ISA bought 15,268 Ordinary Shares, his wife's ISA bought 15,268 Ordinary Shares, and each of his two children's ISAs each bought 15,268 Ordinary Shares, all at 130p per Ordinary Share.

For more information, please contact:

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Simon Showman, CEO

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Graham Screawn, Finance Director

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Rob Greening

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Pursuant to the notification obligations in accordance with Article 19 of the Market Abuse Regulation (MAR)

1.	Details of PDMR / person closely associated with them ('PCA')																	
a)	Name	Simon Showman																
2.	Details of PDMR / person closely associated with them ('PCA')																	
a)	Position / status	Simon Showman - Chief Executive Officer																
b)	Initial notification / amendment	9 th May 2022																
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																	
a)	Name	UP Global Sourcing Holdings Plc																
b)	LEI	213800Q5GWTVIW6KJW33																
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																	
c)	Description of the financial instrument	Ordinary shares of 0.25p each in the capital of UP Global Sourcing Holdings plc ISIN: GB00BYX7MG58																
d)	Nature of the transaction	Sale and repurchase of shares																
e)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s) (PENCE)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Simon Showman</td> <td>130p</td> <td>46,500</td> </tr> <tr> <td>Dylan Rose</td> <td>130p</td> <td>15,500</td> </tr> <tr> <td>Alfie Showman</td> <td>130p</td> <td>15,500</td> </tr> <tr> <td>Jack Showman</td> <td>130p</td> <td>15,500</td> </tr> </tbody> </table>			Price(s) (PENCE)	Volume(s)	Simon Showman	130p	46,500	Dylan Rose	130p	15,500	Alfie Showman	130p	15,500	Jack Showman	130p	15,500
	Price(s) (PENCE)	Volume(s)																
Simon Showman	130p	46,500																
Dylan Rose	130p	15,500																
Alfie Showman	130p	15,500																
Jack Showman	130p	15,500																
f)	Aggregated information																	
	Aggregated volume	46,500 (sold) and 46,500 (purchased)																
	Price	130p																
g)	Date of the transaction	9 th May 2022																
h)	Place of the transaction	<i>London Stock Exchange (XLON)</i>																

1.	Details of PDMR / person closely associated with them ('PCA')	
a)	Name	Graham Screawn
2.	Details of PDMR / person closely associated with them ('PCA')	
a)	Position / status	Graham Screawn - Chief Financial Officer

b)	Initial notification / amendment	9 th May 2022		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	UP Global Sourcing Holdings Plc		
b)	LEI	213800Q5GWTVIW6KJW33		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
c)	Description of the financial instrument	Ordinary shares of 0.25p each in the capital of UP Global Sourcing Holdings plc ISIN: GB00BYX7MG58		
d)	Nature of the transaction	Sale and repurchase of shares		
e)	Price(s) and volume(s)		Price(s) (PENCE)	Volume(s)
		Graham Screawn	130p	61,072
		Janet Screawn	130p	15,268
		Alexander Screawn	130p	15,268
		Nicola Screawn	130p	15,268
		Graham Screawn	130p	15,268
f)	Aggregated information			
	Aggregated volume	61,072 (sold) and 61,072 (purchased)		
	Price	130p		
g)	Date of the transaction	9 th May 2022		
h)	Place of the transaction	<i>London Stock Exchange (XLON)</i>		

1.	Details of PDMR / person closely associated with them ('PCA')			
a)	Name	Craig Holden		
2.	Details of PDMR / person closely associated with them ('PCA')			
a)	Position / status	Group HR & Operations Director		
b)	Initial notification / amendment	10 th May 2022		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	UP Global Sourcing Holdings Plc		
b)	LEI	213800Q5GWTVIW6KJW33		

4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
c)	Description of the financial instrument	Ordinary shares of 0.25p each in the capital of UP Global Sourcing Holdings plc ISIN: GB00BYX7MG58	
d)	Nature of the transaction	Sale of ordinary shares	
e)	Price(s) and volume(s)		
		Price(s) (PENCE)	Volume(s)
	Craig Holden	129.3p	18,227
f)	Aggregated information		
	Aggregated volume	18,227 (sold)	
	Price	129.3p	
g)	Date of the transaction	10 th May 2022	
h)	Place of the transaction	<i>London Stock Exchange (XLON)</i>	

About Ultimate Products

Ultimate Products is the owner of a number of leading homeware brands including Salter (the UK's oldest homeware brand, established in 1760) and Beldray (a laundry, floor care, heating and cooling brand that was established in 1872). According to its market research, nearly 80% of UK households own at least one of the Group's products.

Ultimate Products sells to over 300 retailers across 38 countries, and specialises in five product categories: Small Domestic Appliances; Housewares; Laundry; Audio; and Heating and Cooling. Other brands include Progress (cookware and bakeware), Kleeneze (laundry and floorcare), Petra (small domestic appliances) and Intempo (audio).

The Group's products are sold to a broad cross-section of both large national and international multi-channel retailers as well as smaller national retail chains, incorporating discount retailers, supermarkets, general retailers and online retailers.

Founded in 1997, Ultimate Products employs over 350 staff, a significant number of whom have joined via the Group's graduate development scheme, and is headquartered in Oldham, Greater Manchester, where it has design, sales, marketing, buying, quality assurance, support functions and warehouse facilities across two sites. Manor Mill, the Group's head office, includes a spectacular 20,000 sq ft showroom that showcases each of its brands. In addition, the Group has an office and showroom in Guangzhou, China and in Cologne, Germany.

Please note that Ultimate Products is not the owner of Russell Hobbs. The company currently has licence agreements in place granting it an exclusive licence to use the "Russell Hobbs" trademark for cookware (NB this does not include Russell Hobbs electrical appliances).

For further information, please visit www.upgs.com